

ISS, Product Data, Ingredients and Usage



CHAIN REACTION™ dry & thirsty skin fluid, 2oz/58ml

DESCRIPTION: **Chain Reaction** addresses anti-aging with purposeful ingredients to deliver great results quickly. This lightweight moisturizer combines a smart blend of peptides, anti-oxidants and O2 agents to quench and plump thirsty skin. Peptides aid in collagen production while O2 enhancing ingredients assist to feed and revitalize sluggish skin.

USE:

Use day and night on clean face and neck.

KEY SELLING FEATURES AND BENEFITS

Free of synthetic color and fragrance

Glycoprotein: Biotechnologically-derived oligopeptide specialty. Said to be highly stimulating to cell respiration and boosts the skin's immune system.

Squalene: Obtained from olive oil, wheat germ oil, and rice bran oil. Also found in human sebum. Insoluble in water, squalene mixes well with vegetable and mineral oils, organic solvents, and fatty substances and acts as a lubricant, perfume fixative and bactericide.

Soybean Oil: Extracted from the seeds of plants grown in eastern Asia, and the Midwestern United States. Used in the manufacture of soaps, shampoos, and bath oils. Rich in vitamins A and C and essential fatty acids. amino acids which provide the skin with hydration, skin friendly lubricants and nutrients for healthy cell development. Contains a high concentration of isoflavonoids which exhibit anti-oxidant properties and are currently reported to have positive effects for treating hormonal conditions.

Palmitoyl Pentapeptide-3: New skin rejuvenation compound. Does not cause skin irritation. Stimulates the synthesis of the key constituents of the skin matrix: collagen, elastin, and glucosaminoglycans.

Geranium Maculatum: The roots of this plant were used by herbalists to treat canker sores, sunburn, and inflammation. In modern day products it is now used in anti-aging skin care.

Spiraea Ulmaria: Also known as Queen Meadow and a member of the rose family. Has toning, astringent and regenerative properties. The roots are rich in tannic acid.

Clintonia Borealis Root Extract: The wild flower, which grows in woodlands flower, was believed to stimulate secretions of the nasal mucous membranes. Contains specific cardiac glycosides. Used in cosmetics as an anti-irritant ingredient. There is some research to show that it increases cell proliferation.

Yucca Glauca Root Extract: In Native American traditions, the root of Yucca was used in salves or poultice for sores, skin diseases, inflammations, to stop bleeding.

Ingredients: Water, Squalene, Caprylic/Capric Triglyceride, Soybean Oil, Propylene Glycol Ceteth-3 Acetate, Glyceryl Stearate, C12-15 Alkyl Benzoate, Dimethicone, Palmitoyl Pentapeptide-3, Geranium Maculatum Extract, Spiraea Ulmaria Extract, Yucca Glauca Root Extract, Clintonia Borealis Root Extract, Sandalwood Oil, Bitter Almond Kernel Oil, Sweet Almond Oil, Jojoba Seed Oil, Glycoproteins, Phytonadione, Retinyl Palmitate, Tocopherol Acetate, Glycerin, Butylene Glycol, Polysorbate 20, PEG-100 Stearate, Cetearyl Alcohol, Cetareth-20, Carbomer, Xanthan Gum, Ceteth-2, Stearyl Alcohol, Cetyl Alcohol, Sodium Hydroxide, Diazolidinyl Urea, Methylparaben, Propylparaben