

## ISS, Product Data, Ingredients and Usage

**LOCK IN CAP™** moisture binding red diffusing serum, 1 oz/37ml)  
With Hyaluronic Acid & Arnica



### DESCRIPTION:

To quench thirsty skin, **Lock In Cap**, helps the cells to retain moisture and add additional moisture to the skin. The intense hydrating ingredient, Hyaluronic Acid, plumps the skin and reduces the appearance of wrinkles while botanical anti-oxidants help strengthen the skins elasticity. Red diffusing herbs soothe sensitive and ruddy skin improving both texture and tone.

### USE:

Spread 3 drops evenly to clean skin on face and neck alone or under moisturizer. Best used morning and evening.

### KEY SELLING FEATURES AND BENEFITS

**Sodium Hyaluronate:** Hyaluronic acid, from the sodium salt of hyaluronic acid, is natural to the body as a lubricating agent in the eye and the joints. This superb humectant provides the skin with an excellent slip and feel. Known for its ability to hold water; one molecule of hyaluronic acid holds 1000 times its weight in water.

**Arnica Montana Extract:** Perennial herb native to mountainous regions of Europe. Known as an anti-inflammatory with immunostimulant properties that is beneficial in wound healing. Used in a tincture or salve for external applications to sprains and bruises.

**Tilia Cordata Flower Extract:** Linden Extract. A natural flavoring ingredient from the flowers of the tree grown in Europe and the U.S. Widely used in fragrances, skin fresheners, moisturizers, cold creams, shampoos, and many other products.

**Allantoin:** Used in cold creams, lotions and skin-soothing cosmetics because of its notoriety for helping to heal wounds, skin ulcers and to stimulate the growth of healthy tissue.

**Bisabolol:** Constituent found in true (German) chamomile. Also found in myrrh-type resin obtained from African trees. Known for its bactericidal and fungicidal activities, pain-relieving, wound-healing, antispasmodic, anti-inflammatory and antimicrobial properties.

**Panthenol:** Dexpanthenol. Vitamin B Complex Factor. Widely used in hair products and emollients, and as a supplement in foods. Employed medically to aid digestion. It is good for human tissues.

**Ascorbic Acid:** Vitamin C. A preservative and antioxidant widely used in cosmetic creams promoted in anti-wrinkle products. Vitamin C is necessary for normal teeth, bones, and blood vessels.

**Retinol Palmitate:** The ester of Vitamin A and palmitic acid sometimes mixed with vitamin D2. Widely used in skin care and bath products as an anti-oxidant.

**Tocopherol:** Natural vitamin E that occurs in vegetable oils. Genuine antioxidant valued for its soothing and regenerating properties

**Ingredients:** Water, Aloe Barbadosensis Leaf Juice, Butylene Glycol Polysorbate 20, Sodium Hyaluronate, Horse Chestnut Extract, Arnica Montana Extract, Witch hazel Water, Ivy Extract, Hypericum Performatum Extract, Symphytum Officinale Leaf Extract, Tilia Cordata Flower Extract, Grape Fruit Extract, Allantoin, Bisabolol, Ascorbic Acid, Retinyl Palmitate, Tocopherol, Tocopherol Acetate, Panthenol, Grapefruit Peel Oil, Lavender Oil, Orange Oil, Hydroxyethylcellulose, Glycerin, Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben, Sodium Hydroxymethylglycinate, Beta-Carotene, Guaiazulene